

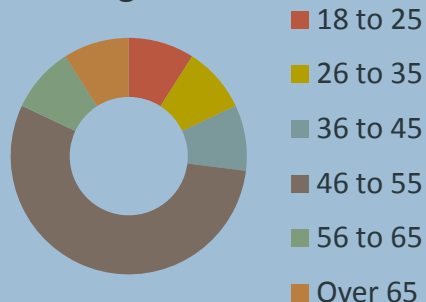
The National Franchise Exhibition 2016

Franchisees' survey - results

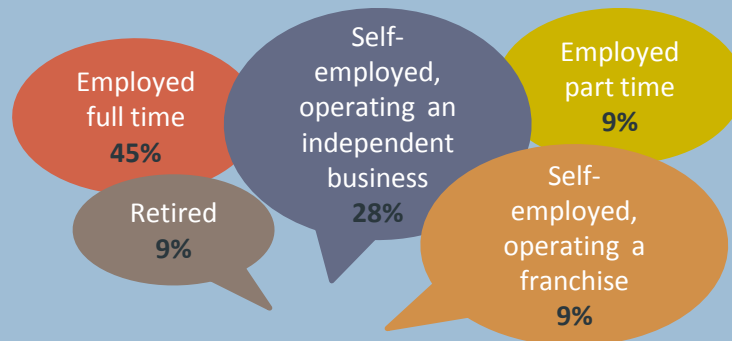
Respondents



Age



Current work status



Intends to operate the franchise herself/himself



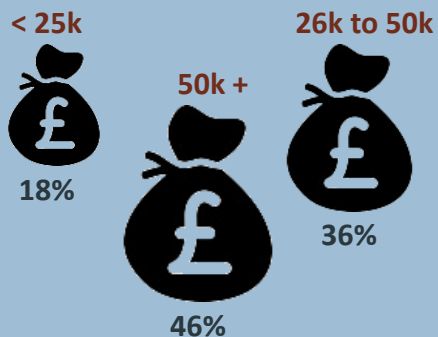
Intends to buy a franchise business within the next 5 years



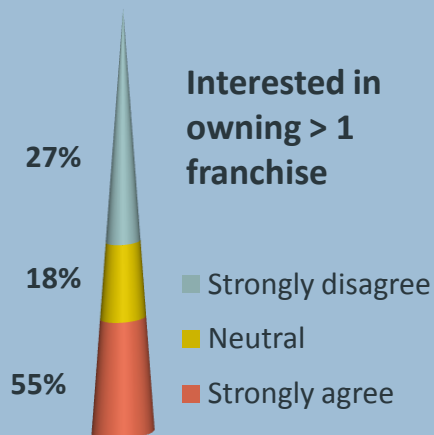
Has sufficient funds to buy a franchise



Interested in franchises with investment level of



Interested in owning > 1 franchise



Most important factors in deciding whether to invest in a franchise

